

When We Were Young

As guru of advice columns, Anne Landers, once said, "At age 20, we worry about what others think of us. At age 40, we don't care what others think of us. At age 60, we discover they haven't been thinking of us at all."

Bachelor of Media Design student, Alice Cleal is currently completing a design project that she hopes will help bridge the generation gap and get the younger generation thinking more about the older one. "Honestly, many young people simply dismiss older people as wrinkly and boring," says Alice.

Taking the time to discover what lies behind those wrinkles is the basis of Alice's project and Settlers Albany Lifestyle Village provided Alice with a community of ideal subject matter – active, smart, successful people who just happen to be 65 and older!

"These amazing people have amazing stories to tell. All have lived through tragedy and triumph. They have achieved so much, done so much and I want to create an environment that inspires people to stop, look and wonder what lies behind a face."

Titled 'When We Were Young', Alice's visual and interactive project recognises

and celebrates the lives of the elder generation through a series of portrait photography, graphics and audio recording. When a viewer touches a portrait, the audio story behind the face will be activated. High impact posters will promote the pop-up event and a website will ensure the stories live on.

"This project has been a great experience," says Alice. "It has certainly left its mark on me and I hope it will make a real impact on my viewing audience."

"There are so many dimensions to an older person's life and I want this event to communicate that behind the wrinkles and grey hair – or no hair! – is a person who has had a full, active life and often surprising story to tell. They may not be up to speed with the latest technology, but they are smart, beautiful people who have earned our respect."

We couldn't agree with you more Alice, and wish you all the best with your project.

Visit Settlers Albany at 550 Albany Highway any day between 10 and 4 to view the luxury apartments and wonderful facilities this contemporary lifestyle village offers.

Call Sales Manager Rosalie Pearson on 0800 102 652 •



Media Design School student Alice Cleal.



Precious McKenzie portrait by Alice Cleal.

HERE'S THE SECRET TO STAYING YOUNG

OPEN TO VIEW EVERYDAY
10am - 4pm

Precious McKenzie

1, 2 and 3 Bed Luxury Apartments from \$460,000

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